

## BTS ´s average passenger

- ❑ is a woman (51,7%), single (45,6%)
- ❑ between 18 to 29 years of age (39%)
- ❑ travels for leisure (43,9%)
- ❑ her journey lasts 2 – 7 days (56,5%)
- ❑ comes from Bratislava (29,5%)
- ❑ was brought at the airport by car (46,3%)
- ❑ has achieved higher degree of education (52% university degree)
- ❑ buys flight ticket directly at the carriers web site (89%)
- ❑ flies at least once or twice a year (55%)